



Washington
Interscholastic
Activities
Association

JUST PLAY FAIR!

Sportsmanship and Citizenship
Program for WIAA Member Schools



Washington Interscholastic Activities Association

435 Main Ave. S.
Renton, Washington 98055

(425) 687-8585
Fax (425) 687-9476

Internet Address: <http://www.wiaa.com/>

2002-2003 EXECUTIVE BOARD

Dean Naffziger
President
District 4, Rochester H.S.

Kent Andersen
Vice President
District 5, Royal S.D.

Terri McMahan
District 1, Edmonds S.D.

Craig Olson
District 2, Mercer Island
H.S.

Judy Jennings
District 3
Seattle Christian Schools

Bruce Taylor
District 4, W.F. West H.S.

Bruce Campbell
District 6, Wenatchee H.S.

Gary Coe
District 7, Mary Walker H.S.

Mick Miller
District 8, Mead H.S.

Dick Behrens
District 9
St. John-Endicott H.S.

EXECUTIVE STAFF

Mike Colbrese
Executive Director

John Olson
Associate
Executive Director/
Legal Counsel

Cindy Adsit
Assistant
Executive Director

Kevin Griffin
Assistant
Executive Director

Jim Meyerhoff
Assistant
Executive Director

W.I.A.A. is a member of



Dear Administrators, Coaches, and Students:

Greetings from the WIAA Executive Board and staff!

Welcome to the **Just Play Fair!** program. The information in the following pages has been designed to allow each member school to develop a sportsmanship and citizenship program that addresses the needs of that school and community. While recognizing that each school and its community has unique needs, the program also has been developed to encourage member schools to link with each other in cooperative efforts to promote sportsmanship and citizenship. The **Just Play Fair!** program is meant to support the efforts that member schools have been making with their student bodies, parents, and other fans to improve the atmosphere of their schools, especially during athletic contests. I believe the information provided in this booklet will assist all of us in taking sportsmanship and citizenship to a higher level.

The **Just Play Fair!** program is sponsored by a grant from the Seattle Seahawks Charitable Foundation. In addition, the **Just Play Fair!** program is supported by the Washington State Board of Education, the Washington State School Directors Association, the Washington Association of School Administrators, the Washington Association of Secondary School Administrators, and the Washington State Coaches Association. WIAA appreciates the involvement of these associations in efforts to ensure that the message of sportsmanship and citizenship stays strong.

The WIAA staff has pledged their assistance to all member schools in the effort to continue to make sportsmanship and citizenship the number one priority. Please let us know how we can help.

Keep up the good work!

Sincerely,

A handwritten signature in black ink that reads 'Mike Colbrese'.

Mike A. Colbrese
Executive Director

Activities and Academics... Preparing Youth for Life

Athletics ❖ Cheerleading ❖ Drama ❖ Drill & Dance ❖ Forensics ❖ Music



Contents

	Page
Overview of Program	4
Program Timetable	6
Program Criteria	7
Policy and Procedures	7
Just Play Fair! Indicators	8
Ideas for Codes of Conduct	9
Suggested Codes of Ethics for Coaches and Players	10
Other Winning Ideas for Promoting Sportsmanship and Citizenship	11
Crowd Control Planning	12
Evaluation	12
<i>Just Play Fair! Program Application</i>	13
<i>Just Play Fair! Worksheet</i>	14
Promotional Tips	15



Just Play Fair!

A Year-Round Program for WIAA Member Schools

The Just Play Fair! Banner Program, sponsored by the Washington Interscholastic Activities Association, creates opportunities for member schools to implement a year-round sportsmanship and citizenship program in their communities. Every WIAA member school is eligible to participate.

To participate in the program, member schools must adopt a sportsmanship and citizenship plan that meets the program criteria and submit it to WIAA along with the attached application. Upon receipt of this information, the WIAA will award a 3-foot by 5-foot Just Play Fair! banner to each participating school. Each year that a school participates in the *Just Play Fair!* Banner Program it will receive a validation to indicate the year that this distinction has been achieved.

Sportsmanship Program Criteria

In order to make this a “banner” of a program, a school must follow the guidelines below when writing its sportsmanship and citizenship program. Administrators are urged to use many resources in the community, including student groups, parents, cheerleaders, coaches, boosters and others. With input from many sources, all those in the community can feel a pride in ownership of the sportsmanship and citizenship program.

Policies and Procedures

Participating schools must follow these policies and procedures:

1. Adoption of a sportsmanship and citizenship resolution or statement of beliefs by the school board of the member school.
2. Development of a written sportsmanship and citizenship plan which includes procedures for promoting and evaluating the sportsmanship and citizenship program, rewarding and recognizing good sports behavior, and reporting and acting on complaints of poor sports behavior.
3. Establishment of a sportsmanship and citizenship committee to coordinate the planning and implementation of the program.
4. Development of a code of conduct for players, coaches, spectators, cheerleaders and bands.
5. Development of a code of ethics for coaches and players.

Promotion

A participating school must use at least five of the following methods to promote its sportsmanship and citizenship program:

1. Create peer assistance at middle level and elementary schools.
2. Produce radio or video public service announcements.
3. Include a Just Play Fair! message in event programs or other school publications.
4. Develop a Just Play Fair! recognition program.
5. Create a sportsmanship and citizenship handbook for players and coaches.
6. Print sportsmanship and citizenship ads in event programs/school newspaper.
7. Develop sportsmanship and citizenship game announcements.
8. Participate in league sportsmanship and citizenship activities.
9. Conduct in-school programs or pep rallies emphasizing sportsmanship and citizenship.
10. Invite speakers to emphasize sportsmanship and citizenship.
11. Produce sportsmanship and citizenship brochures, posters, flyers or banners.
12. Develop an in-school public address announcement program.
13. Develop a handout describing the school and community, support for officials, and the importance of sportsmanship and citizenship that is given to all officials visiting the school.
14. Create a media guide describing the school and its programs with emphasis placed on the importance of sportsmanship and citizenship.
15. Create a sportsmanship link with other sports groups or colleges in the community.

Evaluation

During the course of each school year, participating schools should evaluate the benefits and successes of the program. They should also evaluate the promotional efforts, team and fan behavior, procedures to handle conflicts and recognition programs to reward good sports behavior.

Just Play Fair! A Manual for Success!



A Guide to help member schools of the Washington Interscholastic Activities Association develop a year-round sportsmanship and citizenship program.

Values = Personal Responsibility

Every adult who has contact with young people teaches them something. Therefore, personal responsibility rests with all adults to have that lesson be one of dignity and respect for people, equity, fairness, and justice — values that lead to good sportsmanship and good citizenship.

Personal Responsibility = Good Sportsmanship and Citizenship

WIAA athletic and fine arts competitions, where fairness and equity depend on playing by the rules and respecting all people, are opportunities for adults to teach and for young people to learn about sportsmanship and citizenship.

The Washington Interscholastic Activities Association looks to a future where students can believe in and live by the values of dignity, respect, equity, fairness, scholarship, and sportsmanship.

Coaches who lead their teams through the good sport handshake after a painful loss in competition; who treat all people with respect; who avoid a “winning is everything” attitude; who help each young person play his or her best; who instruct, train and motivate without putdowns, yelling or abusive language; who don’t use rigorous training activities as discipline, are role models, teaching as they go.

Spectators who remain in their seats until everyone has competed; who don’t leave young competitors without fans in the stands to support their efforts; who avoid criticism of game officials and loud, sideline coaching and insults, demonstrate what it means to be good sports.

Good sportsmanship and citizenship in action are the students who refuse to mimic temperamental, vulgar, uncaring poor-sport behavior, and the cheerleaders who lead with positive cheers that support and uplift their team, sharing their school pride.

Good Sportsmanship = Good Citizenship

Away from the competitive arenas, community activities such as school board meetings, conferences, and preseason meetings are where people now gather to develop rules and establish policies necessary to create a playing environment that fosters sportsmanship and citizenship.

Sportsmanship is everybody’s responsibility

WIAA’s vision for sportsmanship and citizenship is built on expectations. It calls on the school community—teachers, coaches, students, parents, and directors of music, speech, debate and drama—to strive for sportsmanship in everything it does by teaching the values, long thought inherent in interscholastic activities.

Fair play necessitates that all competitors have the same chance for success.

The Just Play Fair! Program is the plan that drives WIAA’s vision for its member schools and students who pledge themselves to sportsmanship and citizenship. The program encourages schools to implement a year-round sportsmanship and citizenship program shaped by the participation of coaches, parents, teachers, and students. In addition, each school’s governing board is encouraged to adopt resolutions

in support of the school’s sportsmanship and citizenship program, setting the stage for district-wide planning based on the Just Play Fair! Program goals and criteria. Schools that participate in the Just Play Fair! Program will receive a sportsmanship and citizenship banner from WIAA.

This manual is designed to help you develop a sportsmanship and citizenship program that complies with the Just Play Fair! Program criteria. It’s loaded with ideas and easy-to-grasp tips you can use or adapt in your efforts to stress sportsmanship and citizenship in your school community.

do the right thing



Just Play Fair! Program Timetable

August/September

- Discuss the value of sportsmanship and citizenship with fall coaches and athletes.
 - Create a committee consisting of school administrators, coaches, students/athletes, parents, etc., to discuss and monitor the sportsmanship and citizenship effort in your school.
 - Sponsor an evening assembly for fans of fall sports teams, using school team members, coaches and local officials, to emphasize the rule interpretations and changes for the coming season.
 - Talk with your event security staff and public address announcers about their role during contests.
 - Send the sportsmanship and citizenship plan to the WIAA office.
 - Distribute the brochures and display posters promoting sportsmanship and citizenship.
 - Hang the Just Play Fair! banner received from WIAA office.
 - Send press releases announcing school's involvement in the Just Play Fair! Program.
 - Make use of sportsmanship and citizenship ideas in printed materials produced at school.
 - Send public service announcements to local radio stations and newspapers.
 - Discuss the possibility of a league meeting addressing and rating the sportsmanship and citizenship of each school.
-
-

September/October/ November

- Plan a competition between student organizations that promotes sportsmanship and citizenship (poster contest, etc.).
 - As fall contests approach, emphasize good sportsmanship and citizenship in school announcements and publications.
 - Discuss the value of sportsmanship and citizenship with winter coaches and athletes.
 - Develop an editorial for the school newsletter to the public that discusses positive sportsmanship and citizenship efforts (adults or students).
 - Sponsor an evening assembly for fans of winter sports teams, using school team members, coaches, and local officials, to emphasize rule interpretations and changes for the coming season.
-
-

December/January

- Send out winter public service announcements to local radio stations and newspapers.
 - Evaluate sportsmanship and citizenship efforts for fall sports.
-
-

January/February March

- Contact an editor of a local newspaper or host of a local radio or television talk show about an editorial or special program on sportsmanship and citizenship; discuss your school's role in promoting sportsmanship and citizenship.
 - As winter contests approach, emphasize good sportsmanship and citizenship in school announcements and publications.
 - Discuss the value of sportsmanship and citizenship with spring sponsors and contestants.
 - Sponsor an evening assembly for fans of spring teams, using school team members, coaches and local officials, to emphasize rule changes for the coming season.
 - Evaluate sportsmanship and citizenship efforts for winter sports.
-
-

April/May

- Send out spring public service announcements to local radio stations.
 - Present your sportsmanship and citizenship evaluation program to the community through letters and newsletters that will reach into the home.
 - As spring contests approach, emphasize good sportsmanship and citizenship in school announcements and publications.
 - Conduct a follow-up sportsmanship and citizenship meeting, evaluating efforts made during the past year and setting goals for the coming year.
-
-



Just Play Fair! Program Criteria

Schools that participate in the **Just Play Fair!** Program must follow the guidelines, policies and procedures, promotions, and performance which the WIAA established for the program. Below are ideas and tips for fulfilling these requirements.

Policy and Procedures

Sample sportsmanship and citizenship resolutions:

Recognizing that participation in interscholastic activities is a privilege, the _____ School District requires that the conduct of student participants be exemplary at all times. Participants are representatives of the District and their school and must conduct themselves appropriately both while in school and out of school. Student participants who violate this policy are subject to being removed from the activity at the discretion of the coach, athletic director, event manager, or building principal.

The building principal, with input from coaches/advisors, parents, teachers and students, shall develop rules and/or conduct codes for all participants consistent with this policy and the rules adopted by the Washington Interscholastic Activities Association. These rules should contain a notice to participants that failure to abide by them could result in removal from the activity. The rules and conduct codes shall be reviewed by the building principal periodically at his/ her discretion and presented to the school board.

*Winning is for a day —
sportsmanship and citizenship are for a lifetime.*



Just Play Fair! Indicators

Coaches:

- Follow the rules of the contest at all times.
- Accept the decisions of the contest officials.
- Avoid offensive gestures or language.
- Display modesty in victory and graciousness in defeat.
- Avoid public criticism of game officials/participants.

Participants:

- Show respect for opponents at all times.
- Accept the decisions of game officials.
- Avoid offensive gestures or language.
- Display modesty in victory and graciousness in defeat.
- Show respect for public property and equipment.

Spectators:

- Take part in cheers with the cheerleaders and applaud good performances.
- Work cooperatively with contest officials and supervisors in keeping order.
- Refrain from negative comments about officials, coaches/participants.
- Stay off the playing area at all times.
- Show respect for public property and equipment.

Cheerleaders:

- Know the contest rules and cheer at proper times.
- Lead positive cheers that support and uplift your team.
- Encourage support for any injured participant.
- Show respect for opposing cheerleaders.
- Avoid offensive gestures or language.

Bands:

- Choose appropriate music and time for performing.
- Dress in school-approved uniforms.
- Show respect at all times for officials, opponents, and spectators.
- Show respect at all times for public property and equipment.
- Avoid offensive gestures or language.

Participating Schools:

- Give a copy of the **Just Play Fair!** Code of Conduct to participants and to individuals purchasing tickets to the contest.
- Conduct a meeting with the student body to review the **Just Play Fair!** Code of Conduct prior to departure for the contest.
- Appoint adult supervisors for each contest in which their school participates (one supervisor per each 150 spectators). Supervisors will 1) be stationed in highly visible areas throughout the school's fan sections; 2) be responsible for the conduct of spectators in their areas; and 3) assist and inform security personnel and/or any member of the **Just Play Fair!** committee regarding acts of misconduct.

Acts of Misconduct

1. Throwing objects onto the playing surface or in the stands.
2. Behaving dangerously or in any way which interferes with the rights of others to observe the game.
3. Possessing, consuming or being under the influence of chemicals.
4. Using obscene, profane or abusive language or gestures.
5. Exhibiting posters or banners that show disrespect for the opposing teams, officials, cheerleaders, bands, or other performing groups.
6. Entering onto the playing surface at any time.
7. Challenging the decisions of the game officials.
8. Trying to take unfair advantage of rules.

These acts of misconduct will not be tolerated and will result in automatic removal without refunded admission.

Ideas for Codes of Conduct

School Board —

- Adopt policies/resolutions that promote the ideals of good sportsmanship and citizenship, ethics, and integrity.
- Serve as a positive role model and expect the same from parents, fans, participants, coaches, and other school personnel.
- Support and reward participants, coaches, school administrators and fans who display good sportsmanship and citizenship.
- Recognize the value of school activities as a vital part of education.
- Attend and enjoy school activities.

School Administrators —

- Develop a program for teaching and promoting sportsmanship and citizenship
- Provide appropriate supervisory personnel for each interscholastic event.
- Support participants, coaches, and fans who teach and display good sportsmanship and citizenship.
- Recognize exemplary behavior and actively discourage undesirable conduct by participants, coaches and fans.
- Attend events whenever possible and function as a model of good sportsmanship and citizenship.

Coaches —

- Follow the rules of the sport during the progress of the contest.
- Accept the decisions of contest officials.
- Avoid unsportsman-like gestures or language.
- Display modesty in victory and graciousness in defeat.
- Avoid public display of criticism in front of participants or spectators.
- Teach sportsmanship and citizenship and reward players who are good sports.

Student-Athletes —

- Show respect for opponents by shaking hands with them.
- Accept the decisions of contest officials.
- Avoid unsportsman-like gestures or language.
- Display modesty in victory and graciousness in defeat.
- Learn the rules of the game.

Spectators —

- Take part in cheers with the cheerleaders and applaud good performances.
- Work cooperatively with contest officials and supervisors in keeping order.
- Refrain from crowd booing, foot stomping or making negative comments about officials or participants.
- Stay off the playing floor or contest area at all times.
- Show respect for public property.

Cheerleaders —

- Use discretion in selecting the time to cheer.
- Encourage support for any injured participant.
- Show respect for opposing cheerleaders.
- Learn the rules of the game.
- Lead positive cheers that praise your team without antagonizing the opponents.
- Encourage a positive crowd alternative when booing or an inappropriate chant begins by starting a popular cheer.

Bands —

- Choose appropriate music and time for performing.
- Dress in school approved uniforms.
- Show respect at all times for officials, opponents and spectators.
- Show respect for public property.
- Stay off the playing floor or contest area at all times.

Officials —

- Accept your role in an unassuming manner.
- Maintain confidence and poise, by controlling the contest from start to finish.
- Know the rules of the game thoroughly and abide by the established Code of Ethics.
- Publicly shake hands with coaches and/or both teams before the contest.
- Never exhibit emotions or argue with participants and coaches when enforcing rules.
- When watching a game as spectators, give the officials the same respect you expect to receive when working a contest.

Media —

- Report acts of sportsman-like behavior without giving undue publicity to unsportsman-like conduct.
- Refrain from making negative comments towards participants, coaches or contest officials.
- Recognize efforts of all whom participate in the contest.

Acceptable Behaviors

- Accepting all decisions of contest officials.
- Applauding during player introductions.
- Shaking hands with opponents who foul out of the game.
- Cheerleaders leading fans in positive cheers.
- Shaking hands among participants and coaches at the end of the contest regardless of the outcome.
- Treating the competition as a game, not a war.
- Applauding at the end of the contest for performances of all participants.
- Showing concern for an injured player, regardless of team.
- Encouraging surrounding people to display only sportsmanlike conduct.

Unacceptable Behaviors

- Yelling or waving arms during opponent's free throw attempt.
- Making disrespectful or derogatory yells, chants, songs or gestures.
- Booing or heckling an official's decision.
- Criticizing officials in any way.
- Yelling that antagonizes opponents.
- Refusing to shake hands or give recognition for good performances.
- Blaming the loss of a game on an official, coach or participant.
- Laughing or name-calling to distract an opponent.
- Using profanity.
- Doing own yells instead of following lead of cheerleaders.

One man practicing sportsmanship is far better than fifty others preaching it.

— Knute Rockne



SUGGESTED CODES OF ETHICS

Coaches

A coach is to properly educate students through participation in interscholastic competition. Each athlete should be treated as though he/she were the coach's own, and the child's welfare shall be uppermost at all times. In recognition of this, the Washington Interscholastic Activities Association acknowledges the following guidelines:

- The coach must be aware that he or she has a tremendous influence, either good or bad, in the education of the student-athlete and, thus, shall never place the value of winning above the value of instilling the highest desirable ideals of character.
- The coach must constantly uphold the honor and dignity of the profession. In all personal contact with the student-athlete, officials, athletic directors, school administrators, the state high school athletic association, the media and the public, the coach shall strive to set an example of the highest ethical and moral conduct.
- The coach shall be acquainted thoroughly with the contest rules and is responsible for their interpretation to team members. The spirit and letter of rules should be regarded as mutual agreements. The coach shall not try to seek an advantage by circumvention of the spirit or letter of the rules.
- Coaches shall actively use their influence to enhance sportsmanship and citizenship by their spectators, working closely with cheerleaders, pep club sponsors, booster clubs and administrators.
- Contest officials shall have the respect and support of the coach. The coach shall not indulge in conduct that will incite players or spectators against the officials. Public criticism of officials or players is unethical.
- Before and after contests, rival coaches should meet and exchange friendly greetings to set the correct tone for the event.

Players

As a student participating in my school's interscholastic activities, I understand and accept the following responsibilities:

- I will respect the rights and beliefs of others and will treat others with courtesy and consideration.
- I will be fully responsible for my own actions and the consequences of my actions.
- I will respect the property of others.
- I will show respect and obey the rules of my school and the laws of my community, state and country.
- I will show respect to those who are responsible for enforcing the rules of my school and the laws of my community, state and country.

Other Winning Ideas for Promoting Sportsmanship and Citizenship



- Create a “warning ticket” to hand to those who exhibit poor sportsmanship and citizenship in the stands.
- Use the Just Play Fair! theme to create a one-week promotion at your school focusing on sportsmanship and citizenship. Promotions could include a poster or essay contest.
- Develop a speaker’s bureau. Administrators and coaches and selected student-athletes could talk with local, adult civic organizations about the Just Play Fair! campaign. Student-athletes could deliver talks to students in the junior high and elementary schools to stress good sportsmanship and citizenship.
- Principals and superintendents could write commentaries for school district newsletters.
- Send public service announcements to local radio and television stations on a quarterly basis (see enclosed samples).
- Have school board develop a policy stressing that attendance at an athletic event is a privilege, and that inappropriate behavior by any party will be dealt with appropriately.
- Encourage the fine arts advisors to incorporate good sportsmanship and citizenship themes into their competitions.
- Send local media press releases stating that your school has joined the Just Play Fair! campaign to promote good sportsmanship and citizenship (see enclosed sample).
- Use the Just Play Fair! ad in your own school publication.
- Place articles in your school’s souvenir program that promote good sportsmanship and citizenship.
- Develop a plan for crowd control at your home events. A list of suggestions for developing a plan is included.
- Create a postage meter ad that goes on school mail with a message promoting good sportsmanship and citizenship.
- Create banners/posters that convey the messages of good sportsmanship and citizenship and welcome opponents to your school.
- Create a sportsmanship and citizenship report card for visitors to your school to fill out and return after contests.
- If you, your athletes, your spectators, etc., felt they were treated particularly well while visiting another school for an event, encourage them to write a letter to the principal or athletic director of that school. Chances are the school may share that letter with its constituents. The end result is that both parties are encouraged to practice good sportsmanship and citizenship.
- Have your public address announcer or participants read a pre-game or time out statement encouraging sportsmanship and citizenship and proper respect for the opponents and game officials (samples are enclosed).
- Report good sportsmanship and citizenship when it happens to your opponents, the media and the WIAA.
- If a team you played during the regular season, or a school from your conference/section, advances to a state tournament, have your coaching staff send a good luck message before the event; attend the event as a show of support; or send a congratulatory note after the tournament.



Crowd Control Planning

Although there are no magical secrets to crowd control, the following ten important suggestions need emphasis by administrators and event managers in crowd control:

1. Establish written behavioral standards and expectations for coaches, players, students, song and cheerleaders, spectators, and management personnel. Communicate them in a variety of ways, expect them to be followed, and do something when they aren't.
2. Establish/communicate policies and emergency procedures regarding:
 - a) fire;
 - b) drinking and possession of alcoholic beverages;
 - c) possession, use, or sale of drugs;
 - d) medical emergencies;
 - e) bomb threats;
 - f) lost and found articles;
 - g) bringing foods, beverages, radios and tape decks into the gym or stadium;
 - h) alternatives in case of score clocks, light, or other facility failures; and
 - i) transportation.Written emergency procedures should be clearly understood by the public address announcer.
3. Identify supervisors and ushers by use of jackets, armbands, or badges, and expect them to be active and visible to quickly identify and discourage problems.
4. Expect/encourage management personnel, supervisors, and security people to avoid becoming too involved in watching the event and to be observant, active, and consistent in applying rules and procedures.
5. Be consistent in applying policies and rules; be supportive of your management and supervisory personnel.
6. Avoid seating bands or spectators near the visiting team bench and the visiting team spectator seating area.
7. When someone is behaving in an undesirable way, or violating rules of good citizenship, do something about it. Actions speak louder than words. Inaction allows the establishment of undesirable examples and habits that can mushroom, lead to more serious problems, and result in negative learning.
8. Have admissions, ticket sales, and parking lot personnel observe and screen people for possession of alcoholic beverages, intoxication, and abnormal or suspicious behavior. Alert crowd control supervisors to observe behavior and whereabouts of potential problem people.
9. Supervise the rest rooms.
10. Establish precise job descriptions, expectations, and authority of all working personnel and inform them of all rules, regulations, and emergency procedures.

Evaluation

During the course of each school year, participating schools are required to evaluate the effectiveness of their sportsmanship and citizenship program. Things to evaluate include:

- promotional activities
- team and fan behavior
- school procedures to handle conflicts
- recognition programs to reward good sports behavior
- crowd control plans

*PLAYERS WHO LEARN
THE ESSENCE OF
SPORTSMANSHIP
HAVE LEARNED
SELF-RESPECT, RE-
SPECT FOR THEIR
OPPONENTS, AND THE
ABILITY TO IDENTIFY
WITH THE FEELINGS
OF OTHERS...*

—UNITED STATES TENNIS
ASSOCIATION



WASHINGTON INTERSCHOLASTIC
ACTIVITIES ASSOCIATION

JUST PLAY FAIR! SCHOOL PROGRAM APPLICATION

School Name _____

School District _____

Address _____

Telephone () _____

Fax () _____

E-mail _____

Principal _____

Athletic Director _____

Program Coordinator _____

Principal's Signature _____

Date _____

Please mail your application and sportsmanship plan to:

Washington Interscholastic Activities Association
Just Play Fair! Banner Program
435 Main Ave. S.
Renton, WA 98055
Telephone: (425) 687-8585 • Fax: (425) 687-9476



Just Play Fair! Worksheet

Use This Worksheet to Get You Going

- I. School belief statement on sportsmanship and citizenship and involvement in the Just Play Fair! Program
 - A. Program goals/expectations
 - B. Target audience
 - C. Sportsmanship and citizenship committee members

- II. Code of Conduct
 - A. Administration
 - B. Coaches
 - C. Players
 - D. Spectators
 - E. Cheerleaders/Bands
 - F. Game officials
 - G. Media

- III. Code of Ethics

- IV. Promotion strategies
 - A. List ways that your school will promote its Just Play Fair! Program
 - B. Rewards for good sports behavior
 - C. Consequences for Acts of Misconduct

- V. Evaluation procedures

The WIAA staff is at your service to help you whenever possible in the promotion of good sportsmanship and citizenship. Feel free to call (425) 687-8585, fax (425) 687-9476 or write us at:

*Washington Interscholastic Activities Association
435 Main Ave. S.
Renton, WA 98055*





Just Play Fair! League Application

League Name: _____ WIAA District: _____

Schools in League: _____

League Rep: Name: _____

School: _____

Street Address: _____

City, State, Zip: _____

Telephone: () _____ Fax () _____

E-mail: _____

Signature: _____ Date: _____

our league requests ___ Just Play Fair! banners for the members of the league.

Please mail your application and sportsmanship plan to:

Washington Interscholastic Activities Association

435 Main Avenue South, Renton, WA 98055

(425) 687-8585 • (425) 687-9476 fax



Promotional Tips



Sportsmanship Announcements

Sample Game Announcements:

Good evening, *(name of school)* welcomes you to *(name of stadium/field, gymnasium)* for tonight's game. We remind you that interscholastic events are an extension of the classroom, and that lessons are best learned when the proper respect is accorded to all. Please let your good sportsmanship show during the game, and now let's meet the starting lineups...



Good evening, *(name of school)* welcomes you to *(name of stadium/field/gymnasium)* for tonight's game. One of the goals of high school athletics is learning lifetime values. Sportsmanship is one such value that makes these games an educational experience. Remember to sport a winning attitude! And now let's meet the starting lineups...

(After lineups are introduced –introduce officials)

The officials for tonight's game are *(name of official)* and *(name of official)*. These individuals are registered with the Washington Interscholastic Activities Association. Their experience and integrity qualify them to administer the rules of the game. An attitude of good sportsmanship should be upheld by all spectators, players and coaches no matter what their personal feelings or loyalties may be in this contest.

(For use during breaks in action)

Admission to an interscholastic event is a privilege, and with that privilege comes responsibility—responsibility to conduct oneself in a manner where the game is enjoyable for other fans and participants. *(Name of school)* reminds you to sport a winning attitude! — on the court *(field)* and in the stands.



Sample Pregame Announcements

This game is being played according to the rules of the Washington Interscholastic Activities Association. These rules provide for fair competition among players. Spectators can also help promote good sportsmanship by observing the rules of fair play. Each one is requested to take personal responsibility for keeping this game at a high level of good sportsmanship.

Sample Announcements for Radio and Television Stations

PSA #1

The score of any athletic event is generally forgotten over time, but the actions of the players, coaches and spectators are remembered. The next time you attend a high school game, think of how history will remember you. Good sports show you how to play the game. A message from *(school name)* and *(station name)*.

PSA #2

Ethics, integrity and respect are values important in our daily lives. On the playing field, they are translated into the word sportsmanship. Sportsmanship is one of the strongest educational lessons and lifetime values taught by school activities. Remember sportsmanship—it's how you play the game. A message from *(school name)* and *(station)*.

PSA #3

Winning, the "number one" syndrome, is the number one problem in interscholastic activities. High school activities are truly educational in nature, and among the values learned are those associated with good sportsmanship. Being number one in sportsmanship is educationally more important than being "number one." Sportsmanship—it's how you play the game. A message from *(school name)* and *(station name)*.

Sample News Release

(Name of school) takes part in Just Play Fair! Program.

(Name of school) has joined forces with the Washington Interscholastic Activities Association to promote sportsmanship throughout the state through the Just Play Fair! campaign.

New this year, the Just Play Fair! Program is part of a continuing, grass roots effort to stress and reward the positive values of sportsmanship behavior.

"So many times, we take for granted that our coaches and athletes, as well as student body and other spectators, know what is acceptable behavior at high school events," said *(name of principal)*. "We are constantly bombarded with so many images of unsports-like behavior, that it becomes important to emphasize at the interscholastic level the proper respect that should be accorded to one's opponents during a game and the officials administering that contest."

The Just Play Fair! campaign will see schools across the state engage in a vigorous public relations effort aimed at all students and adult groups in the community.

"We feel that sportsmanship just doesn't end with students," *(name of principal)* said. "It is necessary to have parents and other adult spectators set the tone for our students with their exemplary behavior at events."

Additional information about the Just Play Fair! campaign may be obtained by contacting *(name of principal)* at *(telephone number)*.

JUST
PLAY
FAIR!

